

Commercial Printer Course Track

Use this course track to focus on the learning modules most relevant to commercial printers. Total length is approximately 9.6 hours.

2 Intro to Production Printing What is Production Printing? 14:27:00 3 Intro to Production Printing Analog vs. Digital Printing 15:23:00 4 Intro to Production Printing Print 101: Electrophotography 16:43:00 5 Intro to Production Printing Print 101: Offset Lithography 13:35:00 6 Intro to Production Printing Print 101: Inkjet 21:59:00 10 Intro to Production Printing Industry Speak: Acronyms & Jargon 21:54:00 11 Inside the Print Shop Commercial Printers 10:38:00 18 Operations of a PSP Commercial Printers 13:02:00 25 Selling Strategies for Commercial Printers 13:02:00 32 Vertical Markets for Print Financial and Insurance 11:31:00 33 Vertical Markets for Print Healthcare and Pharmaceutical 12:41:00 34 Vertical Markets for Print Non-profit 10:42:00 35 Vertical Markets for Print Non-profit 10:42:00 36 Print Workflow and Processes Primer: Software & Functions 26:49:00 37 Print Workflow and Processes Primer: Software & Functions 26:49:00 39 Print Workflow and Processes Primer: Design Considerations 30:40:00 40 Print Workflow and Processes Primer: Design Considerations 30:40:00 41 Print Workflow and Processes Primer: Design Considerations 30:40:00 42 Print Workflow and Processes Estimating, Quoting, & Ticketing 15:59:00 43 Print Workflow and Processes Preparing Data Part 1 15:00:00 44 Print Workflow and Processes Preparing Data Part 1 15:00:00 45 Print Workflow and Processes Preparing Data Part 1 15:00:00 46 Print Workflow and Processes Processes Proging and Approval 10:58:00 47 Introduction to Finishing Folding 14:26:00 48 Introduction to Finishing Folding 14:26:00 49 Introduction to Finishing The World of Finishing 27:44:00 50 Introduction to Finishing Embellishments 18:59:00 51 Introduction to Finishing Binding Methods 15:31:00 55 Vertical Markets for Print Government 13:16:00 56 Print Workflow and Processes Preparing Data Part 2 24:46:00 57 Print Workflow and Processes Preparing Data Part 2 24:46:00	1	Intro to Production Printing	Brief History of Printing	14:07:00
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Total Time: 9.6 hours	57	Print Workflow and Processes	Preparing Data Part 2	24:46:00
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