



Influence and Inspiration

July 17, 2024

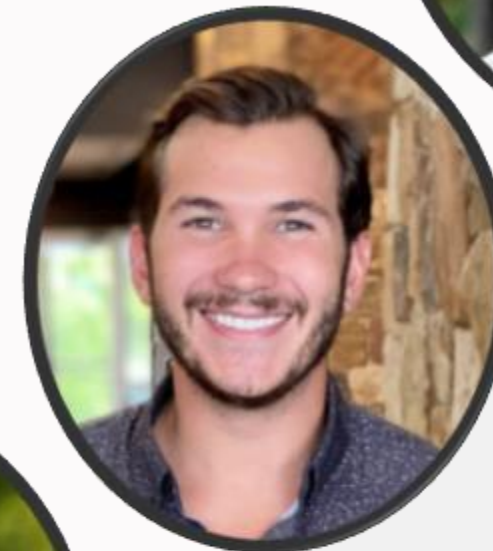
www.piamidam.org/emerging-leaders



Steering Team



Konrad Woelffer
Ovol
Partners Converting



Phillip Squiric
FMC



Zach Fargo
Trabon



Allison
Schimelpfenig
Walsworth

Presenters



Allison
Schimelpfenig
Walsworth



Zach Fargo
Trabon

01



Personal
Development

Professional
Development



02



03



Set Goals

Get Active



04



Influence: Influence is the capacity to have an effect on the character, development, or behavior of someone or something. It is often the subtle, yet powerful, ability to sway opinions, shape decisions, and guide actions. Influence can be exerted through various means, including authority, expertise, charisma, and relationships. In a professional context, influence is crucial for leadership, collaboration, and achieving organizational goals.

Inspiration: Inspiration is the process of being mentally stimulated to do or feel something, especially something creative or exceptional. It often involves sparking a sense of enthusiasm, motivation, and passion in others. Inspiration can come from a variety of sources, such as personal experiences, leaders, art, nature, or stories of achievement. In a professional setting, inspiration can drive innovation, foster a positive work environment, and encourage individuals to reach their full potential.

Personal Development

Things you can do for you

ProTip

Give Chat
GPT a try!

Reading

- There are thousands of books on being a better person
- Dale Carnegie How to Win Friends and Influence People

Podcasts

- <https://www.workramp.com/blog/podcasts-for-professional-growth/>
- New Podcasts daily/weekly on relevant topics

Join a Community

- Church/Religious
- Neighborhood
- Interest Groups – Walking/Running club, Dungeons and Dragons

What book or podcast are you reading/listening to currently?
OR What book or podcast relevant to "Influence & Inspiration"
would you recommend for this group of emerging professionals?

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Professional Development

Surround yourself with people that are smarter than you to foster your development

Credentials and Education

Every industry has higher level learning. For some it's a masters or doctorate, for others it's ongoing training, learning, and growth in your field, or your client's field.

**Nolan Moore Memorial Education Foundation

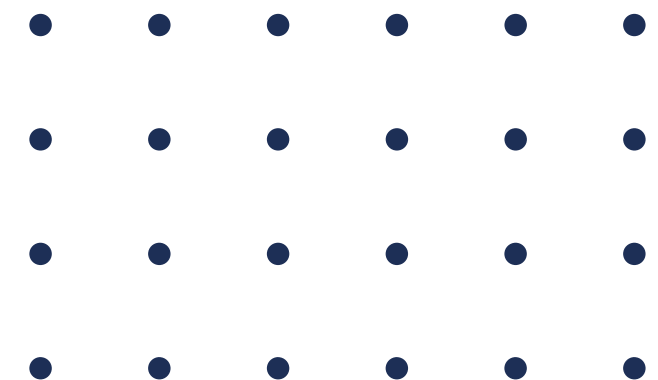
Join a Board

Find an organization and join their board. Going to events is a good step, but if you really want to influence others then take the next step

Mentor/Mentee

If you are capable, find someone to mentor. If you want to learn, find someone to mentor you!

What is a credential or course you are currently working on? OR What organization/s are you currently volunteering within?



Mailpiece Design Certification



4-Day Course from October 21 to October 24

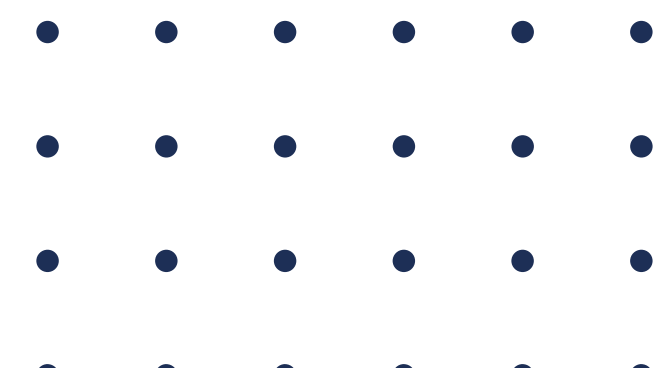
10/21-23: 12:00 to 1:30 pm CT | 10/24: 12:00 to 2:00 pm CT

The Mailpiece Design Consultant (MDC) Certification is an essential online training course for mastering the art of designing mail for automation.

NOLAN MOORE
MEMORIAL
EDUCATION
FOUNDATION

Educational Funding Available

<https://piamidam.org/nmmefgrant>



Set Goals!

(And find Balance)

Personal Goals:

- Listen to new Podcast, read 1 book per month.
- Either way say it out loud or write it down and keep track of your progress.

Professional Goals:

- Research potential credentials and Education
- Give yourself a reasonable time commitment to execute
- Join a board and attend all events possible

Being influential starts with helping others:

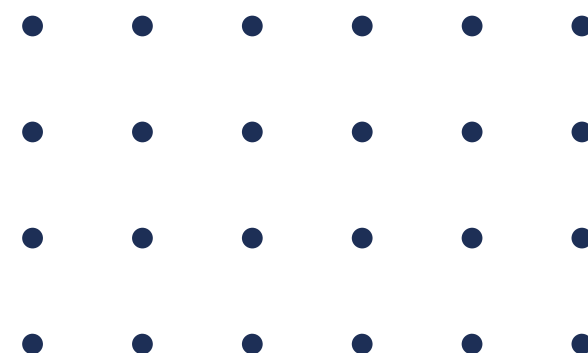
Take joy and pride in helping others, Karma is real.

Foster real relationships by helping people, this in turn will gain influence

Remember to balance all things in life or you won't have any fun

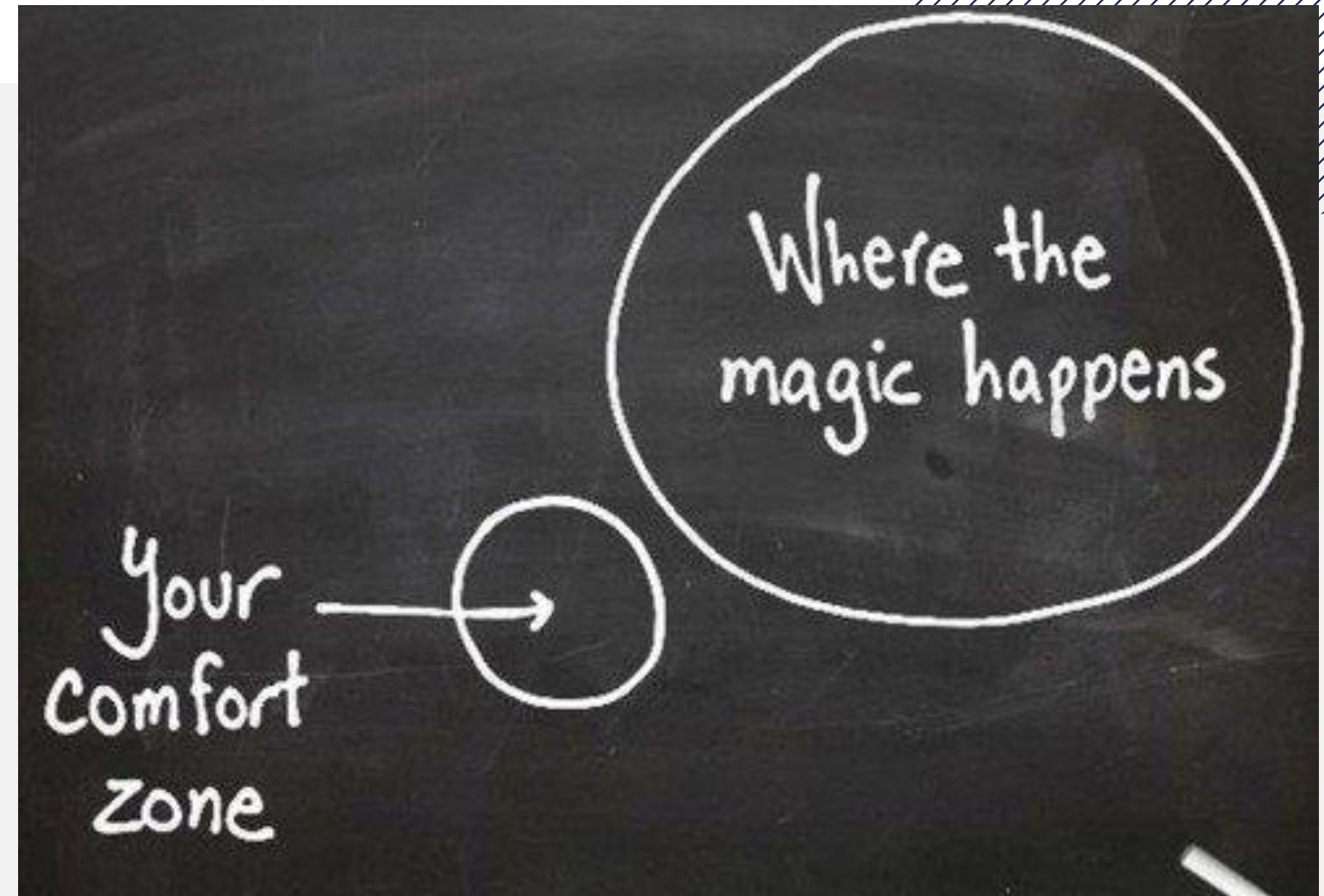
- **Share one personal or professional goal you have for this year in the chat!**

Pro Tip:
LinkedIn thought
leaders influence their
network by promoting
content



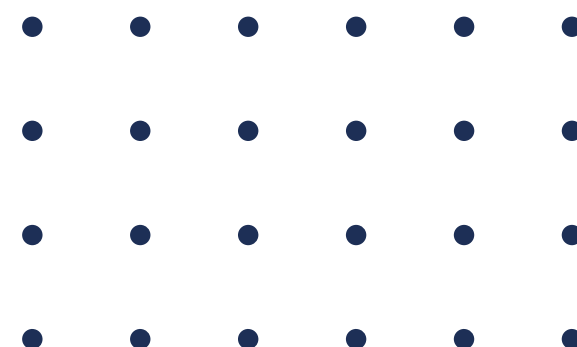
Get Active!

- Fake it till you make it
- Make a goal and stick to it
- Don't be afraid to get uncomfortable
- Don't give up



An opportunity for you:

- Mentoring
- Effective communication
- Conflict resolution
- Virtual leadership
- Problem Solving
- Project planning and Delegation



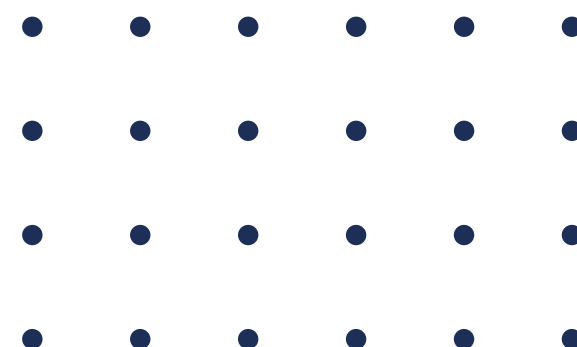
Group Discussion

Questions Recap:

What book or podcast are you reading/listening to currently?
What book or podcast relevant to "Influence & Inspiration"
would you recommend for this group of emerging professionals?

What is a credential or course you are currently working on?
What organizations are you currently volunteering within?
Are you actively involved in a mentor/mentee partnership?

Have you tried PIA MidAmerica U?
What are you doing with your LinkedIn?



MidAmericaU - A Member Benefit



Careers in Print

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Inside the Print Shop

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Intro to Production Printing

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Introduction to Finishing

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Market Update

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Operations of a Print Service Provider

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Print Workflow and Processes

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Selling Strategies

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Vertical Markets for Print

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MidAmerica U
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Home Log Out Blog Member-Only Resources My Dashboard Group Leader Tools

for Pro

- The Print University Series
- PIA MidAmerica Resources
- Member Hub
- Enhanced Features

- Continuous Improvement/LEAN
- Human Resources
- Management
- Marketing & Sales
- Regulatory & Safety
- Industry News
- Emerging Leaders

EMERGING LEADERS
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Leadership and Employee Well-being

Leadership and Employee Well-being

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EMERGING LEADERS
PIA MIDAMERICA

Personal Leadership
Invictus Legacy Builders

Personal Leadership with Invictus Legacy Builders

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Effective Communication

Effective Communication

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Program Introduction

Emerging Leaders: Program Introduction

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